# KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM), KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)

### **VACANCY DATA FORM**

Full-Time Job Title: Account Executive #9	Date Filled: 11.05.2012
Recruitment Source ("RS") Referring Hiree: On-Air Announcements	Total Number of Interviewees: 10

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
1.	Cumulus Business Managers	No	0
	BM@cumulus.com		****
2.	Station Website Postings (one or more SEU stations)	No	2
3.	On-Air Announcements (one or more SEU stations)	No	6
4.	Word-of-Mouth Referral	No	2
6.	SEU Job Fairs/Open Houses (see Section III)	No	0
7.	Internal Posting	No	0
9.	Ohio Center For Broadcasting 5330 East Main Street, Suite 200 Columbus, OH 43212 614-245-0555 Gary James Placement.columbus@beonair.com	No	0
11.	Greater Asian Chamber of Commerce 11171 Harry Hines Boulevard, #115 Dallas, TX 75229 972-241-8250 Kim Hoyoung (hoyoung@gdaacc.com)	No	0
14.	Texas Christian University/tcu.edu PO Box 297300 Ft. Worth, TX 76129 817-257-5572 Mary Beth Grayson- m.b.grayson@tcu.edu Bethany Kilgore- b.kilgore@tcu.edu Ashley Grubbs- ashley.s.grubbs@tcu.edu Jessica Cates- j.cates@tcu.edu	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
15.	Southern Methodist University/smu.edu Hegi Family Career Development Center PO Box 750256 Dallas, TX 75275-0256 214-768-2266 214-768-4292 (fax) recruit@smu.edu Guy Davis- guyd@smu.edu	No	0
16.	University of Dallas/udallas.edu  1845 E. Northgate Drive, Carpenter Hall, Room 141 Irving, TX 75062-4736  972-721-5131  972-721-5044 (fax) Harriet H. Cousins career@udallas.edu	No	0
17.	Devry University 4800 Regent Boulevard Irving, TX 75063-2439 972-929-6777 Joan Long- jlong@devry.edu Saundra Lohr- slohr@devry.edu	No	0
18.	Dallas County Community College District jobservices@dcccd.edu Notification includes all colleges listed below: El Centro College – elcentrocollege.edu Eastfield College – eastfieldcollege.edu Northlake College - northlakecollege.edu Mountain View College – mountainviewcollege.edu Brookhaven College – brookhavencollege.edu Richland College – richlandcollege.edu Cedar Valley College – cedarvalleycollege.edu	No	0
19.	Capital City African American Chamber of Commerce 5407 North IH 35, Suite 304 Austin, TX 78723 512-459-1181 admin@capcitychamber.org	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
20.	League United Latin American Citizens (LULAC) 9090 Lake Carolyn Parkway, #1700 Irving, TX 75039 214-219-2133 Joe Campos (jcampos@lulac.org)	No	0
21.	All Access Website www.allaccess.com	No	0
23.	University of Texas at Dallas/utdallas.edu UTD Career Center PO Box 830688, MC-16 Richardson, TX 75083-0688 972-883-29443 972-883-2431 (fax) Jody Everson, Employer Relations Coordinator recruit@utdallas.edu	No	0
24.	University of Texas at Arlington/uta.edu PO Box 19156 Arlington, TX 76019-0156 817-272-2932 817-272-5792 (fax) Barbara Peet, Director of Career Services careers@uta.edu	No	0
26,	The Art Institute of Dallas Two Northpark East 8080 Park Lane, Suite 100 Dallas, TX 75231 469-587-1213 Jennifer Magee (jmagee@aii.edu)	No	0
27.	Texas Women's University 304 Administration Drive PO Box 425589 Denton, TX 76204 940-TWU-2000 Sherri Williams - careers@twu.edu	No	0
28.	University of North Texas 1155 Union Circle #311277 Denton, TX 76203-5017 940-565-2000 Dan Naegeli- naegeli@unt.edu	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
29.	Austin College	No	0
	900 N. Grand Avenue		
	Sherman, TX 75090-4400		
	903-813-2000		
••••	Lance Ott - career@austincollege.edu		
30.	Dallas Baptist University	No	0
	3000 Mountain Creek Pkwy		
	Dallas, TX 75211		
	214-333-5360		
	Marion Hill - Marion@dbu.edu		
31.	Tarrant County College	No	0
	817-515-8223		
	Northeast Campus (necareerservices@tccd.edu)		
	828 West Harwood Rd., Hurst, TX 76054-3299		***
	Northwest Campus (nw.ccarerrservices@tccd.edu)		
	1500 Houston St, Ft. Worth, TX 76102		
	South Campus (monica.bettle@tccd.edu)		
	5301 Campus Drive, Ft. Worth, TX 76119		
	Southeast Campus (tracy.williams@tccd.edu)		
	2100 Southeast Pkwy, Arlington, TX 760182100 Southeast		
00	Pkwy, Arlington, TX 76018	NI-	
33.	Greater Dallas Indo-American Chamber of Commerce	No	0
	5930 LBJ Freeway, Suite 350		
	Dallas, TX 75240 214-346-9559		
	gdiacc@gdiacc.org		
	<u> </u>		0
38.	Dailas Urban League (ulgdnctx.com)	No	0
	4315 S. Lancaster Road		
	Dallas, TX 75216 214-915-4600 phone		
	214-915-4601 fax		
	Felicia Brooks (fbrooks@ulgdnctx.com)		
	T Gilda Dioona (ibioona@digdilotx.com)	Total Indo	40
		Total Interviewees	10

# KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM), KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)

### **DOCUMENTATION NOTE**

Please see documentation for the Account Executive position filled on July 9, 2012. The recruitment efforts used to fill that position also apply to this position as well as additional open house/job fair recruitment efforts.

**WBAP-AMFM** 

**在1957年的國際的國際** 

### **Cumulus Sales Order**

Advertiser WBAP - HOUSE (D)

Agency

Bill To WBAP - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas WBAP House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385340

Special 080612 NEW ORDER~PM

Sales / Market Manager:

**Business Manager:** 

Traffic Manager:

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#285285

Order Entered 08/06/12

	Client Accept	ance:							Da	te:					
	Total C		ract Value	alue: 0.00 Total Due: 0.00			8	0 Sp	oots	5					
Aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		Oct 12 = 0.00 Apr 13 = 0.00		Nov 12 = 0.00 May 13 = 0.00		Dec 12 = 0.00 Jun 13 = 0.00				Jan 13 ≠ 0.00 Jul 13 ≃ 0.00				
	USE/SALES OPEN HOUSE omo / PSA / Promo/PSA	30 0,00 2526373	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Υ	40	Х	X	×	X	х	Х	X		0.06 80 Spot
#	Sponsor Log Name/ Revenue Types	Length Rate Line#	Start Date End Date		Auto Weekiy	#//Wjk	M	T	Ŵ.	Ţ	F	S	(SI		Total
	44.50 (P. 14.50 (P. 15.50 (P.			Sched	ule										

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

8/6/2012 12:33:26 PM by David Smith

8/6/2012 1:31:37 PM by Cheryl Allum

8/6/2012 12:45:29 PM by KAREN LANEY

V 5,0

Cumulus-Dallas KTCK-AM

### Cumulus Sales Order

Advertiser KTCK - HOUSE (D)

Agency

Bill To KTCK - HOUSE (D)

3500 MAPLE AVE STE 1310

DALLAS, TX 75219

Account

Executive Dallas KTCK House

Contract#

Estimate #

Description SALES OPEN HOUSE

Stratus # 385341

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Involces 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279169

Date:

Order Entered 08/06/12

Aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		12 = 0.00 13 = 0.00		12 = 0.00 13 = 0.00		Dec 12 = 0.00 Jun 13 = 0.00			
	SALES OPEN HOUSE PSA / Promo/PSA	30 0.00 2526374	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Y	40	x   x   x   x	X X X	0.6 80 Spc	
# R	Sponsor Log Name evenue Types	Length Rate Line#		Starttime Enditime	Auto Weekly	#//Wk	M T W T	F S S	Total	

Client Acceptance:

8/6/2012 11:35:59 AM by Pamela Moliman

Account Executive: Sales / Market Manager:

8/6/2012 1:48:21 PM by Alec Drake

Business Manager:

8/6/2012 2:12:01 PM by KAREN LANEY

Traffic Manager:

8/6/2012 2:16:20 PM by Kimberly Jolly

V 5.0

Advertiser KSCS - HOUSE (D)

Agency

Bill To KSCS - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

**Executive Dallas KSCS House** 

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385342

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Advt#285286

Order Entered 08/06/12

	Т	otal Cont	tract Value	: 0.00 T	otal Due	: 0.00	8	0 Sp	oots					
aug 12 = 0,00 eb 13 = 0,00	Sep 12 = 0.00 Mar 13 = 0.00		t 12 = 0.00 r 13 = 0.00		Nov 12 = 0.00 Dec 12 = 0.00 May 13 = 0.00 Jun 13 = 0.00						Jan 13 = 0.00 Jul 13 = 0.00			
	SALES OPEN HOUSE PSA / Promo/PSA	30 0.00 2526375	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	. Y	40	Х	х	х	Х	Х	Х	Х	80
# R	Sponsor Log Name evenue Types	Length Rate Line#	Start/Date End/Date	Enditime	Auto Weekly	#/,Wk	M	Ť	W	Т	F	S	S	Ţ
				Sched	ule									and the second s

**Account Executive:** 

8/6/2012 11:36:47 AM by Pamela Mollman

Sales / Market Manager:

8/6/2012 3:17:31 PM by David Klement

**Business Manager:** 

8/6/2012 3:36:15 PM by KAREN LANEY

Traffic Manager:

8/6/2012 3:49:38 PM by Jane Spalding

V 5.0

Cumulus-Dallas KPLX-FM

### Cumulus Sales Order

Advertiser KPLX - HOUSE (D)

Agency

Bill To KPLX - HOUSE (D)

3500 MAPLE STE 1600

**DALLAS, TX 75219** 

Account

Executive Dallas KPLX House

Contract#

Estimate #

Description SALES OPEN HOUSE

Stratus # 385343

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

s / Other Advt#260566

Order Entered 08/06/12

				Sched	ule				
#	Sponsor Log Name Revenue Types	Length Rate Line	Start Date # End Date	Start time End time	Auto Weekly	#//Wk	M. T. W. T.	F/ S/AS	Total
	JSE/SALES OPEN HOUSE omo/PSA/Promo/PSA	30 0.00 2526376	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Y	40	x x x x x	x x x	0,00 80 Spots
Aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		or 13 = 0.00		/ 12 = 0.00 / 13 = 0.00		Dec 12 = 0.00 Jun 13 = 0.00	Jan 13 = 0.00 Jul 13 = 0.00	
	То	tal Con	tract Value:	: 0.00 T	otal Du	e: 0.00	80 Spots	,	
	Client Accepta	nce: -				· · · · · · · · · · · · · · · · · · ·	Date:		
	Account Execu	tive:	8/6/2012 11	:37:29 AM	by Pan	nela Mo	llman'		
	Sales / Market Mana	iger:	8/6/2012 3:2	29:41 PM I	y Rich	ard Fris	sh		
	Business Mana	ger:	8/6/2012 3:3	36:02 PM I	y KAR	EN LAN	IEY		
	Traffic Mana	ger:	8/6/2012 4:′	19:13 PM I	y Cher	yl Allun	n		V 5.0
	ALL ORDERS SUBJEC	T TO TH	HE STANDA	RD TERM	IS AND	CONDI	TIONS ATTACHE	D HERETO	

Cumulus-Dallas KLIF-FM

### **Cumulus Sales Order**

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D) 3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

Executive Dallas KLIF-FM House

Contract # Estimate #

Description SALES OPEN HOUSE

Stratus # 385344

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

\_\_\_\_\_

Competitive Code Various / Other Advt#279173

Order Entered 08/06/12

Aug 12 = 0.00 eb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		12 = 0.00 13 = 0.00		12 = 0.00 13 = 0.00			Dec 12 = Jun 13 =						3 = 0,00 ≃ 0,00
F	Promo / PSA / Promo/PSA	2526377	All Weeks											
i93 HOU	JSE/SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Y	40	Х	X	X	Х	Х	X	Х	80 Spo
1		30	08/07/12	5:00AM								·····		0,0
#	Sponsor Log Name Revenue Types	(Length) Rate Line#	Start Date End Date	Startitime Enditime	Auto Weekly	#//Wk	M	T	W.	T,	F	S	S	Total
			en en en en en en en en	Schedi	ule			decode.						

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance:

Date:

Account Executive:

8/6/2012 11:39:23 AM by Pamela Mollman

Sales / Market Manager:

8/6/2012 11:40:59 AM by Tony King

Business Manager:

8/6/2012 11:42:35 AM by KAREN LANEY

Traffic Manager:

8/6/2012 11:56:27 AM by Kimberly Jolly

V 5.0

KLIF-AM **Cumulus-Dallas** 

## Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

**Executive Dallas KLIF-AM House** 

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385336

Special 080612 NEW ORDER~PM

Instructions

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Advt#279173

Order Entered 08/06/12 Contact

				Sched	ule		188 188		(6) (3) (2) (4)					
#	Sponsor Log Name Revenue Types	Length Rate Line	Start Date End Date	Start time End time	Auto Weekly	#//Wk	M	T	W	T*	F	S	S	Total
	SE/SALES OPEN HOUSE	30 0,00 2526363	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Y	40	×	Х	X	X	х	X	X	0.0 80 Spot
Aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		ct 12 = 0.00 or 13 = 0.00		12 = 0.00 13 = 0.00			Dec 12					Jan 13 = 0.00 Jul 13 = 0.00	
	. Т	otal Con	tract Value	: 0.00 T	otal Due	∍: 0.00	80	) Sp	ots					
	Client Accept	ance: -							Date	: -				
	Account Exect Sales / Market Man	ager:	8/6/2012 11 8/6/2012 1:0 8/6/2012 2:	03:45 PM l	y David	l Smith	1	an						
	Business Man Traffic Man	_	8/6/2012 2:		-									V 5.0
	ALL ORDERS SUBJEC	CT TO TI	HE STANDA	ARD TERM	IS AND	COND	ITIOI	NS A	ATTA	CH	ED I	HEF	RETO	

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

Executive Dallas KLIF-AM House

Contract#

Estimate #

Description WBAP AE RECRUITMENT

Stratus # 385369

Special 080612 ADDED PER DAVID SMITH~PM

Instructions

Contact

New / Revision Revision

Start Date 08/08/12

End Date 08/19/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

Order Entered 08/06/12

	Client Accep	•	8/6/2012 6::	21:21 PM by Pan	iela Mol			
			ntract Value	: 0.00 Total D	ıe: 0.00	70 Spots Date:		
ig 12 = 0.00 eb 13 = 0.00	Sep 12 = 0,00 Mar 13 = 0,00		oct 12 = 0.00 pr 13 = 0.00	Nov 12 = 0.00 May 13 = 0.00		Dec 12 = 0.00 Jun 13 = 0.00	Jul 13 = 0.00	
	AP AE RECRUITMENT	30 0.00 2526752	08/08/12 08/19/12 2 All Weeks	12:00AM 11:59PM Y	35	x x x x x	хх	0. 70 Spi REVISE
i de la companya de l	Sponson Log Name Revenue Types	Length Rate Line	Start Date # End Date	Start time Auto End time Week	#/Wk	M T W T E	S S	.Tota
				Schedule		<u> </u>		

### Leslie Garrett

From: Leslie Garrett

Sent:

Thursday, August 30, 2012 9:26 AM

To:

Leslie Garrett

Subject:

Job Fair- Please post!

Attachments: Job Fair Sept 12th.ppt

We are "Putting Texans Back to Work!"

Cumulus Media is hosting a Career Expo at the Irving Convention Center this September 12th (See attachment for details).

There is a list of businesses that will be attending @ www.puttingtexansbacktowork.com

Please share with everyone you know!

We look forward to seeing you!

eslie (jarrett

Asst. Business Manager | Cumulus Dallas

whap am& fm/kscs/ktck/kplx/klif am& fm

羅:: 972.708.4238·C:: 817.475.0929 F:: 214.523.2746 🖾:: 3090 olive st | west victory plaza | ste 400 | dallas, tx 75219

ூ:: leslie.garrett@cumulus.com

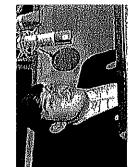
12/28/2012

# POXQN

# BOUX HO

# Job Fair - September 12th

Cumulus Dallas wants to make sure this topic stays at the forefront as well as take action. Cumulus Dallas is hosting a Job Fair to help PUT TEXANS BACK TO WORK!









Steve Lamb WBAP

Ben Ferguson WBAP



Smokey Rivers KPLX





**Geraldo Rivera** 



WHEN: Wednesday, September 12th - 9am to 4pm

WHAT: The Largest Career Expo of 2012

WHERE: Irving Convention Center at Las Colinas

\*Free Parking and Entry

More Info: www.puttingtexansbacktowork.com

















### FOR INTERNAL BUSINESS RECORDS ONLY

# KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM), KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)

### **VACANCY DATA FORM**

Job Title: Account Executive #10	Date Filled: 11/05/2012
Recruitment Source Referring Hiree: Station Website Postings	Total Number of Interviewees: See note below

<u>Note</u>: Please see the Vacancy Data Form for the Account Executive position (#9) also filled on **November 5, 2012**, for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

# KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM), KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)

### **DOCUMENTATION NOTE**

Please see documentation for the Account Executive position filled on July 9, 2012. The recruitment efforts used to fill that position also apply to this position as well as additional open house/job fair recruitment efforts.

Cumulus-Dallas WBAP-AMFM

### Cumulus Sales Order New / Revision New Advertiser WBAP - HOUSE (D) Start Date 08/07/12 Agency End Date 08/15/12 Month Type Broadcast Bill To WBAP - HOUSE (D) Billing Cycle End of Flight West Victory Plaza 3090 Olive Street, Ste 400 Co-op No Dallas, TX 75219 Co-op Product Account Notarized N Executive Dallas WBAP House # of Invoices 1 Contract # Make Goods Ask AE Estimate # Income Type Promo / PSA Description SALES OPEN HOUSE Local Income Type Promo/PSA Stratus # 385340 Advt#285285 Competitive Code Various / Other Special 080612 NEW ORDER~PM Instructions Order Entered 08/06/12 Contact Schedule Start (lime) End(time # End Date 0.00 5:00AM 30 08/07/12 80 Spots 11:59PM 0.00 08/15/12 WBAP HOUSE/SALES OPEN HOUSE Promo / PSA / Promo/PSA 2526373 All Weeks Jan 13 ≃ 0.00 Dec 12 = 0.00 Nov 12 = 0.00 Aug 12 = 0.00 Sep 12 = 0.00 Oct 12 = 0.00 Jul 13 = 0.00 Jun 13 = 0.00 May 13 = 0.00 Apr 13 = 0.00Mar 13 = 0.00 Feb 13 = 0.00 80 Spots Total Due: 0.00 **Total Contract Value: 0.00** Date: Client Acceptance: 8/6/2012 11:34:37 AM by Pamela Mollman Account Executive: 8/6/2012 12:33:26 PM by David Smith Sales / Market Manager: 8/6/2012 12:45:29 PM by KAREN LANEY Business Manager: V 5.0 8/6/2012 1:31:37 PM by Cheryl Allum Traffic Manager: ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Advertiser KTCK - HOUSE (D)

Agency

Bill To KTCK - HOUSE (D)

3500 MAPLE AVE STE 1310

**DALLAS, TX 75219** 

Account

Executive Dallas KTCK House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385341

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Involces 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Ad

Advt#279169

Order Entered 08/06/12

a paragraph				Sched	ule				
#	Sponsor Log Name Revenue Types	/Length RateLine		Start(time End(time	Auto Weekly	#/iWk	M I W I F	SS	/(Total)
1	C3 > FEB 109 1 to E4 to 500 \$4 to Fee Control of the State of the Stat	30	08/07/12	5:00AM					0.00
	E/SALES OPEN HOUSE	0.00 2526374	08/15/12 All Weeks	11:59PM	Y	40	x   x   x   x   x	XX	80 Spots
Aug 12 = 0.00	Sep 12 = 0.00	0	ct 12 = 0.00	Nov	12 = 0.00		Dec 12 = 0.00	Jan 13 = 0.00	
Feb 13 = 0.00	Mar 13 ≈ 0.00	Ą	pr 13 = 0,00	May	13 = 0.00		Jun 13 = 0.00	Jul 13 = 0.00	
	Client Accepta		tract Value:	, 0.00	otal Due	. 0,50	80 Spots  Date:		
-	Account Exect	ıtive:	8/6/2012 11	:35:59 AM	by Pan	iela Mo	llman		
	Sales / Market Man	ager:	8/6/2012 1:4	48:21 PM I	y Alec	Drake			
	Business Man	ager:	8/6/2012 2:	12:01 PM I	y KARI	EN LAN	IEY		
	Traffic Man	ager:	8/6/2012 2:	16:20 PM I	oy Kimb	erly Jo	lly		V 5.0
Α	LL ORDERS SUBJEC	тот	HE STANDA	ARD TERM	IS AND	CONDI	TIONS ATTACHED	HERETO	

Cumulus-Dallas KSCS-FM

### Cumulus Sales Order New / Revision New Advertiser KSCS - HOUSE (D) Start Date 08/07/12 Agency End Date 08/15/12 Month Type Broadcast Bill To KSCS - HOUSE (D) Billing Cycle End of Flight West Victory Plaza 3090 Olive Street, Ste 400 Co-op No Dallas, TX 75219 Co-op Product Account Notarized N Executive Dallas KSCS House # of Invoices 1 Contract # Make Goods Ask AE Estimate # Income Type Promo / PSA Description SALES OPEN HOUSE Local Income Type Promo/PSA Stratus # 385342 Competitive Code Various / Other Advt#285286 Special 080612 NEW ORDER~PM Instructions Order Entered 08/06/12 Contact

Schedule # Enaktime: End(Date) 0.00 30 08/07/12 5:00AM 80 Spots 11:59PM 0.00 08/15/12 KSCS HOUSE/SALES OPEN HOUSE Promo / PSA / Promo/PSA 2526375 All Weeks Jan 13 = 0.00 Nov 12 = 0.00 Dec 12 = 0,00 Oct 12 = 0.00 Aug 12 = 0.00 Sep 12 = 0.00 Jul 13 = 0.90 Jun 13 = 0.00 May 13 = 0.00 Apr 13 = 0.00Feb 13 = 0.00 Mar 13 = 0.00 Total Due: 0.00 80 Spots **Total Contract Value: 0.00** Date: Client Acceptance: 8/6/2012 11:36:47 AM by Pamela Mollman **Account Executive:** 8/6/2012 3:17:31 PM by David Klement Sales / Market Manager: 8/6/2012 3:36:15 PM by KAREN LANEY **Business Manager:** 8/6/2012 3:49:38 PM by Jane Spalding V 5.0 Traffic Manager: ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Cumulus-Dallas KPLX-FM

### Cumulus Sales Order

Advertiser KPLX - HOUSE (D)

Agency

Bill To KPLX - HOUSE (D) 3500 MAPLE STE 1600

DALLAS, TX 75219

Account

Executive Dallas KPLX House

Contract# Estimate#

Description SALES OPEN HOUSE

Stratus # 385343

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#260566

Order Entered 08/06/12

-1.24	A Comment of the Comm	Andrew Colonial State		Sched	ule				
#	Sponsor Log Name Revenue Types	Length Rate Line	Start(Date) # End(Date)			#/,WK	M T WAT	F S SV	Total
	USE/SALES OPEN HOUSE romo / PSA / Promo/PSA	30 0.00 2526376	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Y	40	x x x x	X X X X	0.00 30 Spots
Aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		oct 12 = 0.00 pr 13 = 0.00		12 = 0,00 13 = 0,00		Dec 12 = 0.00 Jun 13 = 0.00	Jan 13 = 0.00 Jul 13 = 0.00	
	Т	otal Con	tract Value:	0.00 T	otal Due	0.00	80 Spots		
	Client Accept	ance:					Date:		
	Account Exec	utive:	8/6/2012 11	:37:29 AM	by Pam	ela Mo	llman'		
	Sales / Market Man	ager:	8/6/2012 3:2	29:41 PM b	y Richa	rd Fris	h		
	Business Man	ager:	8/6/2012 3:3	36:02 PM b	y KARE	N LAN	ΙΕΥ		

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Traffic Manager: 8/6/2012 4:19:13 PM by Cheryl Allum

V 5.0

### Cumulus Sales Order New / Revision New Advertiser KLIF-AM - HOUSE (D) Start Date 08/07/12 Agency End Date 08/15/12 Bill To KLIF-AM - HOUSE (D) Month Type Broadcast Billing Cycle End of Flight 3500 MAPLE AVE **DALLAS, TX 75219** Co-op No Co-op Product Account Notarized N Executive Dallas KLIF-FM House # of Invoices 1 Contract # Make Goods Ask AE Estimate # Description SALES OPEN HOUSE Income Type Promo / PSA Local Income Type Promo/PSA Stratus # 385344 Special 080612 NEW ORDER~PM Competitive Code Various / Other Advt#279173 Instructions Order Entered 08/06/12 Contact

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	and the second	acorrang erab U SACORA Managanan		Schedu	ile .									
#	Sponsor Log Name Levenue Types	Length Rate Line	Start(Date #   End Date	Start time Enditime	Auto Weekly	#I\W\	М	ΝŢ	)W/	Τ	F	S	S	Total
1		30	08/07/12	5;00AM										0.
i93 HOUSE/S	SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Υ	40	Х	Х	Х	Х	Х	Х	X	80 Spc
Promo /	/ PSA / Promo/PSA	2526377	All Weeks										•	
Aug 12 ≃ 0.00	Sep 12 = 0.00	C	oct 12 = 0.00	Nov 1	2 = 0.00			Dec 12	= 0.00				Jan 13 = 0.	00
Feb 13 = 0.00	Mar 13 = 0.00	Α	pr 13 = 0.00	May	0.00 = 61			Jua 13	= 0,00				Jul 13 = 0.0	10
	Client Accept	ance:							Dat	e;				
	Account Exec	-	8/6/2012 11	:39:23 AM	by Pan	nela M	— ollm	an				<del>,</del>		
	Sales / Market Mar	ager:	8/6/2012 11	:40:59 AM	by Ton	y King	3							
	Business Mar	ager:	8/6/2012 11	:42:35 AM	by KAI	REN L	ANE	Y						
	Traffic Mar	ager:	8/6/2012 11	:56:27 AM	by Kim	berly	Jolly	7						V 6.0
AL	L ORDERS SUBJE	CT TO T	HE STANDA	RD TERM	S AND	COND	ITIO	NS A	ATT.	ACI	ΗEÞ	HE	RETO	

KLIF-AM

### **Cumulus-Dallas**

### Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385336

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N # of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Advt#279173

Order Entered 08/06/12

		1		Schedi	ule							
#	Sponsor Log Name Revenue Types	Length Rate Line	Start Date # EndiDate	Start (line End(time)	Auto Weekly	#//Wk	M) STOW, TO I	S S	Total			
	E/SALES OPEN HOUSE no / PSA / Promo/PSA	30 0.00 2526363	08/07/12 08/15/12 3 All Weeks	5:00AM 11:59PM	Y	40	XXXX	x x x	0.0 <sup>-</sup> 80 Spot			
Aug 12 = 0,00 Feb 13 = 0,00	Sep 12 ≃ 0.00 Mar 13 = 0.00		Oct 12 = 0.00 Apr 13 = 0.00		12 = 0.00 13 = 0.00		Dec 12 = 0.00 Jun 13 = 0.00	Jan 13 = 1				
	_ T	otal Cor	itract Value	: 0.00 To	otal Due	e: 0.00	80 Spots					
	Client Accept	ance:	, <u>.</u> .,,,				Date:					
	Client Acceptance: Account Executive: Sales / Market Manager: Business Manager:			8/6/2012 11:34:50 AM by Pamela Mollman 8/6/2012 1:03:45 PM by David Smith 8/6/2012 2:11:35 PM by KAREN LANEY								
	Traffic Man	_	8/6/2012 2:4		-				V 5.0			
Δ.	ALL ORDERS SUBJEC	ст то т	HE STANDA	ARD TERM	S AND	CONDI	TIONS ATTACHE	D HERETO				

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description WBAP AE RECRUITMENT

Stratus # 385369

Special 080612 ADDED PER DAVID SMITH~PM

Instructions

Contact

New / Revision Revision

Start Date 08/08/12

End Date 08/19/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

1101

Order Entered 08/06/12

		Total Conf	tract Value:	: 0.00 Te	otal Due	e: 0.00	70 Sp	ots		
ug 12 = 0.00 eb 13 = 0.00	13 = 0.00 Mar 13 = 0.00		Oct 12 = 0.00 Apr 13 = 0.00		Nov 12 = 0.00 May 13 = 0.00		Dec 12 = 0.00  Jun 13 = 0.00  : 0.00 70 Spots		Jan 13 Jul 13	= 0.00 = 0.00
	RECRUITMENT PSA / Promo/PSA	30 0.00 2526752	08/08/12 08/19/12 All Weeks	12:00AM 11:59PM	Υ	35	x x	x x	x x x	70 Spot
# 150	(Sponson LogiName, venue)Types	Length Rate Line	StartiDate End Date	Start(time End(time)	/Auto Weekly	/#//Wk	M T	W. fi	F (S S)	Ţotali 0.00
				Sched	μle			-1 -1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1		

- ---

Traffic Manager:

**Business Manager:** 

V 5.0

### Leslie Garrett

From:

Leslie Garrett

Sent:

Thursday, August 30, 2012 9:26 AM

To:

Leslie Garrett

Subject:

Job Fair- Please post!

Attachments: Job Fair Sept 12th.ppt

We are "Putting Texans Back to Work!"

Cumulus Media is hosting a Career Expo at the Irving Convention Center this September 12th (See attachment for details).

There is a list of businesses that will be attending @ www.puttingtexansbacktowork.com

Please share with everyone you know!

We look forward to seeing you!

eslie ( arrett

Asst. Business Manager | Cumulus Dallas

whap am& fm/kscs/ktck/kplx/klif am& fm

窟:: 972.708.4238.C:; 817.475.0929 F:: 214.523.2746 ⊠:: 3090 olive st | west victory plaza | ste 400 | dallas, tx 75219

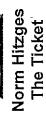
ூ:: leslie.garrett@cumulus.com

Job Fair - September 12th











Smokey Rivers KPLX Hawkeye KSCS



**Geraldo Rivera** 

Ben Ferguson WBAP

Steve Lamb WBAP

WHO: Job Seekers of all Levels of Experience

WHAT: The Largest Career Expo of 2012

WHEN: Wednesday, September 12th - 9am to 4pm

WHERE: Irving Convention Center at Las Colinas \*Free Parking and Entry More Info: www.puttingtexansbacktowork.com

















### FOR INTERNAL BUSINESS RECORDS ONLY

# KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM), KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)

### **VACANCY DATA FORM**

Job Title: Account Executive #11	<b>Date Filled:</b> 11/05/2012
Recruitment Source Referring Hiree: Word-of-Mouth Referral	Total Number of Interviewees: See note below

<u>Note</u>: Please see the Vacancy Data Form for the Account Executive position (#9) also filled on **November 5, 2012**, for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

# KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM), KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)

### **DOCUMENTATION NOTE**

Please see documentation for the Account Executive position filled on July 9, 2012. The recruitment efforts used to fill that position also apply to this position as well as additional open house/job fair recruitment efforts.

**WBAP-AMFM** 

### Cumulus-Dallas

2、1000年以外,在2011年代

### Cumulus Sales Order

Advertiser WBAP - HOUSE (D)

Agency

Bill To WBAP - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas WBAP House

Contract#

Estimate #

Description SALES OPEN HOUSE

Stratus # 385340

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local income Type Promo/PSA

Competitive Code Various / Other Advt#285285

Date:

Order Entered 08/06/12

aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		Oct 12 = 0.00 Apr 13 = 0.00		12 = 0.00 13 = 0.00		Dec 12 = Jun 13 =		Jan 13 = 0,00 Jul 13 = 0,00		
	USE/SALES OPEN HOUSE omo/PSA/Promo/PSA	30 0,00 2526373	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Υ	40	хх	x x	x x x	0.0 80 Spo	
#	Sponsor Log Name Revenue Types	Length Rate Line#	Start(Date) End Date	Startitime Enditime	/Auto Weekly	##Wk	Mi T	w ti	F S S	Total	

Client Acceptance:

8/6/2012 11:34:37 AM by Pamela Mollman

Account Executive: Sales / Market Manager:

8/6/2012 12:33:26 PM by David Smith

Business Manager:

8/6/2012 12:45:29 PM by KAREN LANEY

Traffic Manager:

8/6/2012 1:31:37 PM by Cheryl Allum

V 5.0

Cumulus-Dallas KTCK-AM

### Cumulus Sales Order

Advertiser KTCK - HOUSE (D)

Agency

Bill To KTCK - HOUSE (D)

3500 MAPLE AVE STE 1310

**DALLAS, TX 75219** 

Account

Executive Dallas KTCK House

Contract # Estimate #

Description SALES OPEN HOUSE

Stratus # 385341

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Involces 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Compelitive Code Various / Other Advt#279169

Order Entered 08/06/12

egen ga Ojin Marana Ma	iri, Naminarazust			Sched	ule				
#	Sponsor Log Name evenue Types	Length RateLine#	Start(Date (End(Date	Start(time End(time	/Auto Weekly	#//Wk	M T W T F	S S	Total
1	1 4/22 20 4 - 10 20 20 20 20 20 20 20 20 20 20 20 20 20	30	08/07/12	5:00AM				·····	0,0
KTCK HOUSE/	SALES OPEN HOUSE	0.00	08/15/12	11:59PM	Υ	40	x x x x x x	X X 80	0 Spot
Promo /	PSA / Promo/PSA	2526374	All Weeks						
Aug 12 = 0.00	Sep 12 = 0.00	Oc	t 12 = 0.00	, Nov	12 = 0.00		Dec 12 = 0.00	Jan 13 = 0.00	
Feb 13 = 0.00	Mar 13 = 0.00	Арг	r 13 = 0,00	Мау	13 = 0.00		Jun 13 = 0.00	Jul 13 = 0.00	
-			ract Value	: 0.00 T	otal Du	e: 0.00	80 Spots  Date:		
•	Client Accepta	ance: -					<u> </u>	<del></del>	
	Account Exec	utive: 8	3/6/2012 11	:35:59 AM	by Pan	rela Mo	ollman		
	Sales / Market Man	ager: 8	3/6/2012 1:	48:21 PM I	y Alec	Drake			
	Business Man	ager: 8	3/6/2012 2:	12:01 PM l	y KARI	EN LAN	IEY		
	Traffic Man	ager: 8	3/6/2012 2:	16:20 PM k	y Kimb	erly Jo	lly	V 5.0	,
AL	L ORDERS SUBJEC	ст то тн	IE STANDA	ARD TERM	S AND	CONDI	TIONS ATTACHED	HERETO	

Advertiser KSCS - HOUSE (D)

Agency

Bill To KSCS - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas KSCS House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385342

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Advt#285286

Order Entered 08/06/12

Aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		12 = 0.00 13 = 0.00		12 = 0.00 13 = 0.00				00.0 = 00.0 =					3 ≈ 0,00 3 = 0.00
	SE/SALES OPEN HOUSE mo / PSA / Promo/PSA	30 0,00 2526375	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Υ	40	х	X	Х	х	Х	х	Х	80 S <sub>I</sub>
#		Length Rate Line#	Start/Date End Date	Stattilme Endfilme	Auto Weekly	#//Wik	(M)	T)	W	Ť	F	S	S	Tot
	A SARAHAM	S. S. Salaka meka		Schedi	ule									

**Total Contract Value: 0.00** 

Total Due: 0.00 80 Spots

Client Acceptance:

Date:

Account Executive:

8/6/2012 11:36:47 AM by Pamela Mollman

Sales / Market Manager:

8/6/2012 3:17:31 PM by David Klement

Business Manager:

8/6/2012 3:36:15 PM by KAREN LANEY

Traffic Manager:

8/6/2012 3:49:38 PM by Jane Spalding

V 5.0

Advertiser KPLX - HOUSE (D)

Agency

Bill To KPLX - HOUSE (D) 3500 MAPLE STE 1600

**DALLAS, TX 75219** 

Account

Executive Dallas KPLX House

Contract#

Estimate#

Description SALES OPEN HOUSE

Stratus # 385343

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of involces 1

Make Goods Ask AE Income Type Promo / PSA

Local Income Type Promo/PSA

Advt#260566 Competitive Code Various / Other

Order Entered 08/06/12

ug 12 = 0,00 eb 13 = 0.00	Sep 12 ≃ 0.00 Mar 13 ≃ 0.00		12 = 0.00		12 = 0.00 13 = 0.00		Dec 12 = 0.00 Jun 13 = 0.00	Jan 13 = 0.00 Jul 13 = 0.00
	SE/SALES OPEN HOUSE no / PSA / Promo/PSA	0.00 2526376	08/15/12 All Weeks	11:59PM	Y	40	X X X X X	( X X 80 Spc
#	Sponsor Log Name Revenue Types	Length Rate Line#	Start/Date End/Date 08/07/12	Start(Ime) End(Ilme) 5:00AM	Auto Weekly	HIWK	MI TOWN TO U	Sa Sa Ara Total
	. Anothal suffice	3 - 19 an		Schedu	ule -			

**Total Contract Value: 0.00** 

Total Due: 0.00

80 Spots

Date:

Client Acceptance:

Account Executive:

8/6/2012 11:37:29 AM by Pamela Mollman

Sales / Market Manager:

8/6/2012 3:29:41 PM by Richard Frish

**Business Manager:** 

8/6/2012 3:36:02 PM by KAREN LANEY

Traffic Manager:

8/6/2012 4:19:13 PM by Cheryl Allum

V 5.0

### Cumulus-Dallas

### Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

Executive Dallas KLIF-FM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385344

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type PromolPSA

Competitive Code Various / Other

Advt#279173

Order Entered 08/06/12

Aug 12 = 0.00 Feb 13 = 0.00				Nov 12 = 0.00 May 13 = 0.00			Dec 12 = 0.00 Jon 13 = 0.00	Jan 13 = 0.00 Jul 13 = 0.00		
	SE/SALES OPEN HOUSE omo/PSA/Promo/PSA	0,00 2526377	08/15/12 All Weeks	11:59PM	Y 	40	[			
1		30	08/07/12	5:00AM	.,	40		17171	0.0 80 Spo	
#	Sponsor Log Name Revenue Typas	Length Rate Line#	Start(Date End/Date	Start(time End(time)	⊮Auto Weekly	#I)Wk	M T W T E	SVS:	Total	
				Schedi	ule				Salasia Salasia	

Total Contract Value: 0.00 To

Total Due: 0.00

80 Spots

Date:

Client Acceptance:

8/6/2012 11:39:23 AM by Pamela Mollman

Account Executive: Sales / Market Manager:

8/6/2012 11:40:59 AM by Tony King

Business Manager:

8/6/2012 11:42:35 AM by KAREN LANEY

Traffic Manager:

8/6/2012 11:56:27 AM by Kimberly Jolly

V 5.0

Contact

					_
iinter ee ee võiste.		Cumulus Sales Order			が一般的
Advertiser	KLIF-AM - HOUSE (D)	New / Revision	New		
Agency		Start Date	08/07/12		
		End Date	08/15/12		
Bill To	KLIF-AM - HOUSE (D)	Month Type	Broadcast		
	3500 MAPLE AVE	. Billing Cycle	End of Flight		
	DALLAS, TX 75219	Со-ор	No		
Account		Co-op Product			
Executive	Dallas KLIF-AM House	Notarized	N	•	
Contract #		# of Invoices	. 1		
Estimate #	•	Make Goods	Ask AE		
Description	SALES OPEN HOUSE	Income Type	Promo / PSA		
Stratus #	385336	Local Income Type	Promo/PSA		
Special Instructions	080612 NEW ORDER~PM	Competitive Code	Various / Other	Advt#279173	

Order Entered 08/06/12

Schedule Staff time (End time Log Name Tötal # End Date 0.00 5:00AM 30 08/07/12 80 Spots KLIF HOUSE/SALES OPEN HOUSE 0.00 08/15/12 11:59PM Υ 2526363 All Weeks Promo / PSA / Promo/PSA Dec 12 = 0.00 Jan 13 = 0.00 Nov 12 = 0.00Aug 12 = 0.00 Sep 12 = 0.00 Oct 12 = 0.00 Jul 13 = 0.00 Feb 13 = 0,00 Mar 13 = 0.00 Apr 13 = 0.00May 13 = 0.00 Jun 13 = 0.00 Total Due: 0.00 80 Spots Total Contract Value: 0.00 Date: Client Acceptance: 8/6/2012 11:34:50 AM by Pamela Mollman **Account Executive:** 8/6/2012 1:03:45 PM by David Smith Sales / Market Manager: 8/6/2012 2:11:35 PM by KAREN LANEY **Business Manager:** 8/6/2012 2:41:10 PM by Jane Spalding V 5.0 Traffic Manager:

Advertiser KLIF-AM - HOUSE (D)

Agency

. Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description WBAP AE RECRUITMENT

Stratus # 385369

Special 080612 ADDED PER DAVID SMITH~PM

Instructions

Contact

New / Revision Revision

Start Date 08/08/12

End Date 08/19/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Date:

Advt#279173

Order Entered 08/06/12

# PogiName Rate Line# End Date End time Weekly #//Wk 4M to 3 9 9 1 1 1 1 2:00 AM	Aug 12 = 0.00 Feb 13 = 0.00			Oct 12 = 0.00 Apr 13 = 0.00		Nov 12 = 0.00 May 13 = 0.00		Dec 12 = 0.00 Jun 13 = 0.00			Jan 13 = 0.00 Jul 13 = 0.00			
# / / LogName Raio/Une# End/Date Enditime Weekly		•	0.00	08/19/12		Υ	35	х	х	( X	×	Х	х	70 Spo REVISE
SERVICE AND ADDRESS OF THE PROPERTY OF THE PRO	#		(Length) - Rate)Шле#	Start Date EndiDate	Starktime (Enditime	Auto Weekly	/#//Wk	(M)	T - V	ı i	F	į Š	8)	iTotal

Client Acceptance:
Account Executive:

8/6/2012 6:21:21 PM by Pamela Mollman

Sales / Market Manager:

8/6/2012 6:46:20 PM by David Smith

**Business Manager:** 

Traffic Manager:

V 5.0

### Leslie Garrett

SENT to REVENITHEN

From:

Leslie Garrett

Sent:

Thursday, August 30, 2012 9:26 AM

To:

Leslie Garrett

Subject:

Job Fair- Please post!

Attachments: Job Fair Sept 12th.ppt

We are "Putting Texans Back to Work!"

Cumulus Media is hosting a Career Expo at the Irving Convention Center this September 12th (See attachment for details).

There is a list of businesses that will be attending @ www.puttingtexansbacktowork.com

Please share with everyone you know!

We look forward to seeing you!

eslie (parrett

Asst. Business Manager | Cumulus Dallas

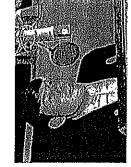
whap am& fm/kses/ktck/kplx/klif am& fm

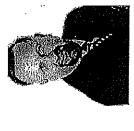
電:: 972.708.4238 C:: 817.475.0929 F:: 214.523.2746 ⊠:: 3090 olive st | west victory plaza | ste 400 | dallas, tx 75219

ூ:: leslie.garrett@cumulus.com

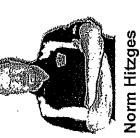
# Job Fair - September 12th

Cumulus Dallas wants to make sure this topic stays at the forefront as well as take action. Cumulus Dallas is hosting a Job Fair to help PUT TEXANS BACK TO WORK!













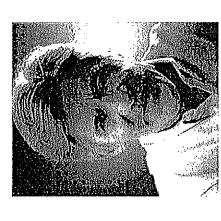
Smokey Rivers KPLX

Hawkeye KSCS

The Ticket

Steve Lamb WBAP

Ben Ferguson WBAP



Geraldo Rivera

WHO: Job Seekers of all Levels of Experience

WHAT: The Largest Career Expo of 2012

WHEN: Wednesday, September 12th - 9am to 4pm

WHERE: Irving Convention Center at Las Colinas \*Free Parking and Entry More Info: www.puttingtexansbacktowork.com

















# KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM), KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)

### **VACANCY DATA FORM**

Full-Time Job Title: Account Executive #12	Date Filled: 11.12.2012
Recruitment Source ("RS") Referring Hiree: Word-of-Mouth Referral	Total Number of Interviewees: 5

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
1.	Cumulus Business Managers BM@cumulus.com	No	0
2.	Station Website Postings (one or more SEU stations)	No	0
3.	On-Air Announcements (one or more SEU stations)	No	2
4.	Word-of-Mouth Referral	No	2
5.	Walk-in/Self-Referral	No	1
6.	SEU Job Fairs/Open Houses ( see Section III)	No	0
7.	Internal Posting	No	0
9.	Ohio Center For Broadcasting 5330 East Main Street, Suite 200 Columbus, OH 43212 614-245-0555 Gary James Placement.columbus@beonair.com	No	0
11.	Greater Asian Chamber of Commerce 11171 Harry Hines Boulevard, #115 Dallas, TX 75229 972-241-8250 Kim Hoyoung (hoyoung@gdaacc.com)	No	0
14.	Texas Christian University/tcu.edu PO Box 297300 Ft. Worth, TX 76129 817-257-5572 Mary Beth Grayson- m.b.grayson@tcu.edu Bethany Kilgore- b.kilgore@tcu.edu Ashley Grubbs- ashley.s.grubbs@tcu.edu Jessica Cates- j.cates@tcu.edu	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
15.	Southern Methodist University/smu.edu Hegi Family Career Development Center PO Box 750256 Dallas, TX 75275-0256 214-768-2266 214-768-4292 (fax) recruit@smu.edu Guy Davis- guyd@smu.edu	No	0
16.	University of Dallas/udallas.edu  1845 E. Northgate Drive, Carpenter Hall, Room 141 Irving, TX 75062-4736 972-721-5131 972-721-5044 (fax) Harriet H. Cousins career@udallas.edu	No	0
17.	Devry University 4800 Regent Boulevard Irving, TX 75063-2439 972-929-6777 Joan Long- jlong@devry.edu Saundra Lohr- slohr@devry.edu	No	0
18.	Dallas County Community College District jobservices@dcccd.edu Notification includes all colleges listed below: El Centro College – elcentrocollege.edu Eastfield College – eastfieldcollege.edu Northlake College - northlakecollege.edu Mountain View College – mountainviewcollege.edu Brookhaven College – brookhavencollege.edu Richland College – richlandcollege.edu Cedar Valley College – cedarvalleycollege.edu	No	0
19.	Capital City African American Chamber of Commerce 5407 North IH 35, Suite 304 Austin, TX 78723 512-459-1181 admin@capcitychamber.org	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
20.	League United Latin American Citizens (LULAC) 9090 Lake Carolyn Parkway, #1700 Irving, TX 75039 214-219-2133 Joe Campos (jcampos@lulac.org)	No	0
21.	All Access Website www.allaccess.com	No	0
23.	University of Texas at Dallas/utdallas.edu UTD Career Center PO Box 830688, MC-16 Richardson, TX 75083-0688 972-883-29443 972-883-2431 (fax) Jody Everson, Employer Relations Coordinator recruit@utdallas.edu	No	0
24.	University of Texas at Arlington/uta.edu PO Box 19156 Arlington, TX 76019-0156 817-272-2932 817-272-5792 (fax) Barbara Peet, Director of Career Services careers@uta.edu	No	0
26.	The Art Institute of Dallas Two Northpark East 8080 Park Lane, Suite 100 Dallas, TX 75231 469-587-1213 Jennifer Magee (jmagee@aii.edu)	No	0
27.	Texas Women's University 304 Administration Drive PO Box 425589 Denton, TX 76204 940-TWU-2000 Sherri Williams - careers@twu.edu	No	0
28.	University of North Texas 1155 Union Circle #311277 Denton, TX 76203-5017 940-565-2000 Dan Naegeli- naegeli@unt.edu	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
29.	Austin College	No	0
	900 N. Grand Avenue		
	Sherman, TX 75090-4400		
	903-813-2000		
	Lance Ott - career@austincollege.edu		
30.	Dallas Baptist University	No	0
	3000 Mountain Creek Pkwy		
	Dallas, TX 75211		
	214-333-5360		
	Marion Hill - Marion@dbu.edu		
31.	Tarrant County College	No	0
	817-515-8223		
	Northeast Campus (necareerservices@tccd.edu)		
	828 West Harwood Rd., Hurst, TX 76054-3299		
	Northwest Campus (nw.ccarerrservices@tccd.edu)		
	1500 Houston St, Ft. Worth, TX 76102		
	South Campus (monica.bettle@tccd.edu)		
	5301 Campus Drive, Ft. Worth, TX 76119		
	Southeast Campus (tracy.williams@tccd.edu)		
	2100 Southeast Pkwy, Arlington, TX 760182100 Southeast Pkwy, Arlington, TX 76018		
33.	Greater Dallas Indo-American Chamber of Commerce	No	0
	5930 LBJ Freeway, Suite 350		
	Dallas, TX 75240		
	214-346-9559		
	gdiacc@gdiacc.org		
38.	Dallas Urban League (ulgdnctx.com)	No	0
	4315 S. Lancaster Road		
	Dallas, TX 75216		
	214-915-4600 phone		
	214-915-4601 fax		
	Felicia Brooks (fbrooks@ulgdnctx.com)		
		Total Interviewees	5

# KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM), KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)

#### **DOCUMENTATION NOTE**

Please see documentation for the Account Executive position filled on July 9, 2012. The recruitment efforts used to fill that position also apply to this position as well as additional on-air announcements and open house/job fair recruitment efforts.

Cumulus-Dallas KLIF-AM

### Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D) . 3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

Executive Dallas KLIF-AM House

Contract # Estimate #

Description i93 sales position

Stratus # 386950

Special Canceling order

Instructions

Contact

New / Revision Revision

Start Date 09/20/12

End Date 10/28/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

Order Entered 09/18/12

				Sched	ule					, die					
#	Sponsor Log Name avenue Types	Length Rate Line#	Start Date End Date	Start time End time		#/ Wk	М	T	w	T	F	S	S		Total
1		60	09/20/12	6:00AM		,		····							0.00
i93 sa	ales position	0.00	10/28/12	10:00PM	Υ	8	Х	Х	Х	Х	Х	Х	Х		48 Spots
Promo /	PSA / Promo/PSA	2544417	All Weeks												
Sep 12 = 0,00	Oct 12 = 0.00	Nov	12 = 0.00	Dec	12 = 0.00		1	an 13 ≍	0.00			1	Feb 13	= 0.00	
Mar 13 = 0.00	Apr $13 = 0.00$	May	y 13 = 0.00	Jun	13 = 0,00		1	ul 13 = 0	0.00				Aug 13	0.00	

Total Contract Value: 0.00 Total Due: 0.00 48 Spots

Client Acceptance:

Date:

Account Executive:

10/26/2012 12:00:11 PM by Michelle McNeely

Sales / Market Manager:

10/26/2012 12:30:47 PM by Tony King

**Business Manager:** 

10/26/2012 3:02:00 PM by KAREN LANEY

Traffic Manager:

10/26/2012 3:52:33 PM by Becky Ericson

V 5.2

Cumulus-Dallas KTCK-AM

### Sales Order

Advertiser KTCK - HOUSE (D)

Agency

Bill To KTCK - HOUSE (D)

3500 MAPLE AVE STE 1310

**DALLAS, TX 75219** 

Account

Executive Dallas KTCK House

Contract#

Estimate #

Description 193 sales position

Stratus # 386952

Special AD: 10/23/12 End dated order

Instructions

Contact

New / Revision Revision

Start Date 09/20/12

End Date 12/31/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Advt#279169

Order Entered 09/18/12

Contac	υι	Order Entered Od/10/12													
				Sched	ule										
#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	Ť	F	S	s		Total
1	o in this is a man to the first and the second of the seco	60	09/20/12	6:00AM	STEPHOLICAL STREET OF STREET	CH CHEZOLA TAMOSPIZACIONE E	00020000	ACTON COM	7 654 3164		************	0.000 (1,7,500),11	VEREIGNES OF		0.00
i93	sales position	0.00	10/23/12	10:00PM	Υ	8	Х	Х	X	X	X	Х	Х		48 Spots
Promo	o / PSA / Promo/PSA	2544419	All Weeks											l	
Sep 12 = 0.00	Oct 12 = 0.00	Nov	12 = 0.00	Dec	12 = 0.00			Jan 13 =	0.00				Feb 1	3 = 0.00	
Mar 13 = 0.00	Apr 13 = 0.00	May	13 = 0.00	Jun	13 = 0.00			Jul 13 =	0.00				Aug 1	3 = 0.00	
		Total Contr	act Value	: 0.00 T	otal Due	e: 0.00	4	8 Sp	ots						
	Client Acce	eptance:							Dat	e:					

Account Executive:

10/26/2012 2:03:31 PM by Alec Drake

Sales / Market Manager:

10/26/2012 2:03:52 PM by Alec Drake

**Business Manager:** 

10/26/2012 3:03:47 PM by KAREN LANEY

Traffic Manager:

10/26/2012 4:03:09 PM by Kimberly Jolly

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

V 5.2

Advertiser KLIF FM - HOUSE (D)

Agency

Account

Contract #

Estimate #

Bill To KLIF FM - HOUSE (D)

**Executive Dallas KLIF-FM House** 

Description 193 additional recruitment promo

New / Revision New

Start Date 09/26/12

End Date 10/25/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Advt#286543

Contact

Instructions

Stratus # 387237

Special new order

Order Entered 09/25/12

				Sched	ule				14-15 (24-25) (24-25)
#	Sponsor Log Name Revenue Types	Length Rate Line	Start Date # End Date	Start time End time	Auto Weekly	#/ Wk	M T W T F	S S	Total
1		60	09/26/12	6:00AM		er entim grigosike			0.00
	93 recruitment promo	0.00	10/25/12	9:00PM	Υ	18	X X X X X		90 Spots
	Promo / PSA / Promo/PSA	2547886	All Weeks						
2		60	09/26/12	6:00AM					0.00
	93 recrultment promo	0.00	10/25/12	8:00PM	Υ	10		XX	40 Spots
	Promo / PSA / Promo/PSA	2547887	All Weeks					<del></del> -	
Sep 12 = 0.00	Oct 12 = 0.00	N	ov 12 = 0.00	Dec	12 = 0.00		Jan 13 = 0.00	Feb 13 = 0.00	
Mar 13 = 0.00	Apr 13 = 0.00	М	ay 13 = 0.00	Jun	13 = 0.00		Jul 13 = 0.00	Aug 13 = 0.00	
	Client Acce		ract Value:	0.00 To	otal Due:	0.00	130 Spots  Date:		
	Account Exe Sales / Market Ma Business Ma	nager:	9/25/2012 1: 9/25/2012 1: 9/25/2012 2:	:19:30 PM	by Tony	King	•		
	Traffic Ma	_	9/25/2012 4:						V 5.2
	ALL ORDERS SUBJ	ECT TO TH	łE STANDA	RD TERM	S AND C	ONDI	TIONS ATTACHED	HERETO	

Cumulus-Dallas KSCS-FM

### Sales Order

\_\_\_\_\_

Advertiser KSCS - HOUSE (D)

Agency

Bill To KSCS - HOUSE (D)

West Victory Plaza 3090 Olive Street, Ste 400

Delles TV 75940

Dallas, TX 75219

Account

Executive Dallas KSCS House

Contract # Estimate #

Description KSCS SALES RECRUITMENT

Stratus # 386896

Special 040312 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 09/18/12

End Date 10/07/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Unused

Competitive Code Various / Other Adv

Advt#285286

Order Entered 09/17/12

				Sched	ule									
#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekiy	#/ Wk	М	Ť	W	T	F	s	S	Total
1.		30	09/18/12	6:00AM		A TOTAL PARTIES ASSET						<u> </u>		0.00
KSCS	SALES RECRUITMENT	0.00	09/23/12	11:59PM	N		0	8	8	8	8	8	8	48 Spots
	Promo / PSA / Unused	2544044	All Weeks			ì			·				<u> </u>	•
2		30	09/24/12	6:00AM	<del></del>						•			0.00
KSCS	SALES RECRUITMENT	0.00	10/07/12	11:59PM	N		8	8	8	8	8	8	8	112 Spots
	Promo / PSA / Unused	2544045	All Weeks			ı				_			LI	·
Sep 12 = 0.00	Oct 12 = 0.00	Nov	12 = 0.00	Dec	12 = 0.00	_	Ja	ın 13 :	= 0.00			_	Feb 13 = 0.00	
Mar 13 = 0.00	Apr 13 = 0.00	May	13 = 0.00	Jun 1	13 = 0,00		Ju	l 13 =	0.00				Aug 13 = 0.00	

Total Contract Value: 0.00 Total

Total Due: 0.00 160 Spots

Client Acceptance:

Date:

Account Executive:

9/17/2012 9:52:07 AM by Jane Spalding

Sales / Market Manager:

9/17/2012 9:59:10 AM by David Klement

**Business Manager:** 

9/17/2012 10:16:30 AM by Carol Hubbard

Traffic Manager:

9/17/2012 11:04:22 AM by Jane Spalding

V 5.2

Advertiser KLIF FM - HOUSE (D)

Agency

Bill To KLIF FM - HOUSE (D)

New / Revision Revision

Start Date 09/20/12

End Date 10/28/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Account Co-op Product

Executive Dallas KLIF-FM House Notarized N

Contract# # of Invoices 1 Estimate # Make Goods Ask AE

Description i93 sales position promo Income Type Promo / PSA

Stratus # 386927 Local Income Type Promo/PSA Competitive Code Various / Other

Special MM: 10/26 Canceling ordre Instructions

Client Acceptance:

Contact

Order Entered 09/17/12

Date:

**Schedule** Sponsor Length Start Date Start time Auto Log Name Total Rate Line# **End Date** End time Weekly Revenue Types 1 60 09/20/12 6:00AM 0.00 i93 sales position 0.00 10/28/12 10:00PM 8 8 8 8 8 312 Spots Promo / PSA / Promo/PSA 2544273 All Weeks Sep 12 = 0.00Oct 12 = 0.00 Nov 12 = 0.00 Dec.12 = 0.00Jan 13 = 0.00 Feb 13 = 0,00 Mar 13 ≈ 0.00 Apr 13 = 0.00 May 13 = 0.00 Jun 13 ≈ 0.00 Jul 13 = 0.00 Aug 13 = 0.00

> **Total Contract Value: 0.00** Total Due: 0.00 312 Spots

Account Executive: 10/26/2012 12:08:55 PM by Michelle McNeely

Sales / Market Manager: 10/26/2012 12:15:36 PM by Tony King

**Business Manager:** 10/26/2012 12:20:14 PM by KAREN LANEY

Traffic Manager: 10/26/2012 12:25:39 PM by Kimberly Jolly

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

V 5.2

Advt#286543

WBAP-AMFM

### **Cumulus Sales Order**

Advertiser WBAP - HOUSE (D)

Agency

Bill To WBAP - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

**Executive Dallas WBAP House** 

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385340

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Advt#285285

Order Entered 08/06/12

Aug 12 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		12 = 0.00 13 = 0.00	•	12 = 0.00 13 = 0.00			iec 12 : un 13 =					an 13 ≃ 0.0  u  13 ≃ 0.00	
	ALES OPEN HOUSE	30 0.00 2526373	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Y	40	×	×	X,	Х	×	×	×	0.4 80 Spc
# Lc	ponsor og Name onue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	т	W.	T	F	S	S	Total

Date:

Client Acceptance:

Account Executive:

8/6/2012 11:34:37 AM by Pamela Mollman

Sales / Market Manager:

8/6/2012 12:33:26 PM by David Smith

**Business Manager:** Traffic Manager: 8/6/2012 12:45:29 PM by KAREN LANEY 8/6/2012 1:31:37 PM by Cheryl Allum

V 5.0

Advertiser KTCK - HOUSE (D)

Agency

Bill To KTCK - HOUSE (D)

3500 MAPLE AVE STE 1310

**DALLAS, TX 75219** 

Account

Executive Dallas KTCK House

Contract # Estimate #

Description SALES OPEN HOUSE

Stratus # 385341

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Advt#279169

Order Entered 08/06/12

80 Spots

Date:

				Sched	ule									
	Sponsor Log Name evenue Types	Length Rate Line#	Start Date End Date		Auto Weekly	#/ Wk	М	Т	w	Т	F	S	S	Total
	SALES OPEN HOUSE PSA / Promo/PSA	30 0.00 2526374	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Υ	40	X	х	Х	х	Х	х	Х	 0.00 80 Spots
Aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		12 = 0.00 13 = 0.00		12 = 0.00 13 = 0.00			Dec 12 Jun 13 :					Jan 13 Jul 13	

Total Contract Value: 0.00 Total Due: 0.00

Client Acceptance:

Account Executive: 8/6/2012 11:35:59 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 1:48:21 PM by Alec Drake

Business Manager: 8/6/2012 2:12:01 PM by KAREN LANEY

Traffic Manager: 8/6/2012 2:16:20 PM by Kimberly Jolly

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

V 5.0

Advertiser KSCS - HOUSE (D)

Agency

Bill To KSCS - HOUSE (D)
West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas KSCS House

Contract # Estimate #

Description SALES OPEN HOUSE

Stratus # 385342

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

Notalized N

# of Invoices 1 Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Date:

Advt#285286

Order Entered 08/06/12

				Sched	ule										
	Sponsor Log Name evenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	Т	F	S	S		Total
	SALES OPEN HOUSE	30 0.00 2526375	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Υ	40	Х	х	Х	Х	х	×	Х		0.00 80 Spots
Aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00	Oct	12 = 0.00 13 = 0.00		y 12 = 0.00 y 13 = 0.00			Dec 12 : Jun 13 :					Jan 13 Jul 13	= 0.00 = 0.00	

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance:

**Account Executive:** 

8/6/2012 11:36:47 AM by Pamela Mollman

Sales / Market Manager: 8/6/2012 3:17:31 PM by David Klement

Business Manager: 8/6/2012 3:36:15 PM by KAREN LANEY

Traffic Manager: 8/6/2012 3:49:38 PM by Jane Spalding

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

V 5.0

Advertiser KPLX - HOUSE (D)

Agency

Bill To KPLX - HOUSE (D)

3500 MAPLE STE 1600

**DALLAS, TX 75219** 

Account

Executive Dallas KPLX House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385343

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Advt#260566

Order Entered 08/06/12

1	nue Types ES OPEN HOUSE	30 0.00	08/07/12 08/15/12	5:00AM 11:59PM	Y	40	x :	x x	x >	(   x	х	80
Promo / PSA		2526376	All Weeks				· · · · · · · · · · · · · · · · · · ·					

Total Contract Value: 0.00 Total Due: 0.00 80 Spots

Client Acceptance:

Date:

Account Executive:

8/6/2012 11:37:29 AM by Pamela Mollman

Sales / Market Manager:

8/6/2012 3:29:41 PM by Richard Frish

Business Manager:

8/6/2012 3:36:02 PM by KAREN LANEY

Traffic Manager:

8/6/2012 4:19:13 PM by Cheryl Allum

V 5.0

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

Executive Dallas KLIF-FM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385344

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Advt#279173

Comact										(Consumeration)	no Codadao	an a managaning district	and the same and the same
			<u>Sched</u>	ule						1			
Sponsor # Log Name Revenue Types	Length Rate Line	Start Date # End Date	Start time End time	Auto Weekly	#/ Wk	М	Т	W	Т	F	s	S	Total
1 i93 HOUSE/SALES OPEN HOUSE Promo / PSA / Promo/PSA	30 0.00 2526377	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Υ	40	Х	X	Х	х	Х	х	X	0.00 80 Spot
Aug 12 = 0.00 Sep 12 = 0.00 Feb 13 = 0.00 Mar 13 = 0.00	-	pr 13 = 0.00	**	12 = 0.00 13 = 0.00			Dec 12 Jun 13 :					Jan 13 = 0.00 Jul 13 = 0.00	
	Total Con	itract Value	: 0.00 T	otal Due	e: 0.00	8	<b>0</b> Sp	ots					
Client Acc	eptance:	·		<u> </u>	<del></del>			Dat	e:				ļ
Account Ex		8/6/2012 11					an						
Sales / Market M Business M	-												
Traffic M	//anager: JECT TO T	8/6/2012 11						ΑΤΤ	ACI	HED	HE	RETO	V 5.0

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D) 3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385336

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Date:

Advt#279173

Order Entered 08/06/12

				Sched	ule										
	Sponsor Log Name evenue Types	Length Rate Line#	Start Date End Date		Auto Weekly	#/ Wk	M	т	w	Т	F	s	S		Total
	SALES OPEN HOUSE PSA / Promo/PSA	30 0.00 2526363	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Υ	40	Х	х	Х	Х	х	×	Х		0.0 80 Spot
Aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		12 = 0.00 13 = 0.00		12 = 0.00 13 = 0.00			Dec 12 Jun 13 :						3 = 0.00	

Total Contract Value: 0.00

Total Due: 0.00 80 Spots

Client Acceptance:

Account Executive:

8/6/2012 11:34:50 AM by Pamela Mollman

Sales / Market Manager:

8/6/2012 1:03:45 PM by David Smith

Business Manager:

8/6/2012 2:11:35 PM by KAREN LANEY

Traffic Manager:

8/6/2012 2:41:10 PM by Jane Spalding

V 5,0

Cumulus-Dallas KLIF-AM

### **Cumulus Sales Order**

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description WBAP AE RECRUITMENT

Stratus # 385369

Special 080612 ADDED PER DAVID SMITH~PM

Instructions

Start Date 08/08/12 End Date 08/19/12

New / Revision Revision

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Date:

Advt#279173

Contact

Order Entered 08/06/12

				Sched	ule										
	Sponsor Log Name venue Types	Length Rate Line#		Start time End time	Auto Weekly	#/.Wk	M	T	W	Т	F	S	s		Total
1		30	08/08/12	12:00AM											0,00
WBAP AE	RECRUITMENT	0.00	08/19/12	11:59PM	Υ	35	Х	Х	Х	Х	Х	Х	Х		70 Spots
Promo / F	PSA / Promo/PSA	2526752	All Weeks												REVISED
Aug 12 = 0.00	Sep 12 = 0.00	Oct	12 = 0.00	Nov	12 = 0,00		C	Dec 12	= 0.00				Jan 13	3 = 0.00	
Feb 13 = 0.00	Mar 13 = 0.00	Apr	13 = 0.00	Мау	13 = 0.00		J	un 13	0.00				Jul 13	= 0.00	

**Total Contract Value: 0.00** 

Total Due: 0.00 70 Spots

**Client Acceptance:** Account Executive:

8/6/2012 6:21:21 PM by Pamela Moliman

Sales / Market Manager:

8/6/2012 6:46:20 PM by David Smith

**Business Manager:** 

Traffic Manager:

V 5.0

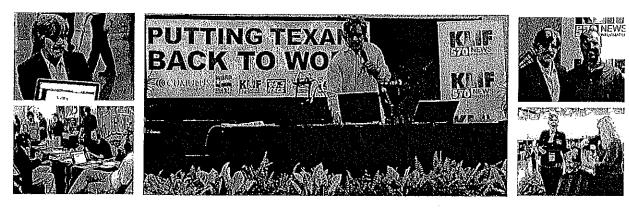
## PUTTING TEXANS BACKTO WORK



# CUMULUS JOB FAIR SEPTEMBER 12, 2012 OVER 6,000 ATTENDEES!



GERALDO RIVERA'S LIVE NATIONAL BROADCAST



RESERVE YOUR SPACE NOW AT THE NEXT JOB FAIR ON MARCH 19, 2013

### SEPTEMBER 2012 <u>PUTTING TEXANS BACK TO WORK JOB FAIR</u>

### "WHAT OUR CLIENTS SAID"

Tarrant County College - "'Putting Texans Back to Work' was an outstanding venue for Tarrant County College to introduce Career Coach, our free online employment tool, to the people who need it the most. The attendance was phenomenal! Thanks for reaching out to us!"

JNW Marketing - They had tremendous success yesterday & hired 15 sales people who will start as early as next week. In January, they will hire 10-15 additional people from a pool of 70 qualified candidates that they screened yesterday.

Chairside Dental - They were looking to fill there 11 slots for their 10 week class starting 2nd week of October to train persons to become dental assistants. Before the job fair they had 3 people signed up...after the job fair they have filled October and filled their January class (so they got 18 people!!!) and the class costs about \$5,000 a piece! Awesome!

Aflac - "We had a great response yesterday and were able to get resumes from a couple great people. We will be busy interviewing for several weeks! Thank you so much for thinking of us. Please do remember us for the next Career Expo on 3/19. "

**Durham School Services** - Things went very well for us 17 people filled out applications and I got 97 resumes. That is huge for us. If we get 10 or 15 good applicants out of those we will be very happy. Everyone there was very helpful, it was well organized.









**Texas Oncology** -"Dan at Texas Oncology said that in his 15 years of attending job fairs, this was by far the most well run fair he has ever participated in or even seen. They had a couple hundred people stop by the booth looking for information and they had plenty of submissions for their entry level positions (admin, reception, etc.) and about 25 quality resumes for some of the niche positions they are looking to fill."

It Works! - "The career fair went perfectly. I've never seen so many walks of life. Even people with jobs were there looking for better ones! I have hundreds of potential new hires. Thank you for allowing me to participate in this wonderful event. Sign me up for March."

**Protection 1** - "We loved the show and have never seen an expo that was better put together. We were able to set 13 interviews and schedule another 10 calls with people we were interested in."

Lawyers Assistant School - "I thought the event was great. Great location, great venue. We had plenty of traffic and the cost was great. We will definitely be attending the March fair"

Rush Truck Centers - Everything was great, really surprised at how many people came through. I have three interviews already set up for next week from applicants, with the results I will do it again in March.

Group 1 Automotive - he was very impressed with the candidates he spoke with, he had 2 appts today that he spoke with, John with Courtesy Nissan set 3 appts and also had positive feedback about the fair. I received 50+ resumes that I am reviewing right now. Thanks for your help & hope to see you again in March.

Floor & Decor - I thought the job fair was a great success. Great venue and great turn out!

Time Warner Cable - "We appreciate the opportunity to spread the word that Time Warner Cable is looking for great people to join our company. Olga and I agreed that this was one of the most comfortable and well organized job fairs we have attended. Thank you for making us feel so welcome!!!"

## PUTTING TEXANS BACKTO WORK

PRESENTED BY:
Tarrant

County College

### SUMMARY WHO:

- · Over 6,000 Job Seekers
- · 120 Companies participated
- · Coverage on 6 Radio Stations
  - 1310 The Ticket Norm Hitzges & Bad Radio
  - WBAP News/Talk Ben Ferguson & Chris Krok
  - 570 KLIF AM News/Talk Geraldo Rivera
  - New Country 96.3 KSCS Hawkeye
  - i93 Today's Hit Music.
  - · 99.5 The Wolf Smokey Rivers
  - 3 Live Siminars

### **PROMOS & MARKETING:**

- Radio Promotions On 6 Stations
- · Digital Advertising Banner Ads & Main Box Graphics:
  - PuttingTexansBackToWork.com, DFWRadio.com, TheTicket.com, KSCS.com, 995TheWolf.com, KLIF.com, WBAP.com, i93hits.com
  - E-Blast To 6 Station Listener Data Base
- · Brochures, Sales Sheets, Vendor & Staff Credentials

### WHERE:





### RESERVE YOUR SPACE NOW AT THE NEXT JOB FAIR ON MARCH19, 2013

#### **CONTACT US AT:**

WHERE CONFISCIONS ARE MADE

Cumulus Radio Dallas/Ft. Worth
3090 Olive Street
West Victory Plaza Ste 400
Dallas, TX 75219
214.526.2400 • DFWRadio.com

# KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM), KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)

### **VACANCY DATA FORM**

Full-Time Job Title: Account Executive #13	Date Filled: 12.10.2012
Recruitment Source ("RS") Referring Hiree: On-Air Announcements	Total Number of Interviewees: 8

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
1.	Cumulus Business Managers BM@cumulus.com	No	0
2.	Station Website Postings (one or more SEU stations)	No	2
3.	On-Air Announcements (one or more SEU stations)	No	3
4.	Word-of-Mouth Referral	No	3
6.	SEU Job Fairs/Open Houses (see Section III)	No	0
7.	Internal Posting	No	0
9.	Ohio Center For Broadcasting 5330 East Main Street, Suite 200 Columbus, OH 43212 614-245-0555 Gary James Placement.columbus@beonair.com	No	0
11.	Greater Asian Chamber of Commerce 11171 Harry Hines Boulevard, #115 Dallas, TX 75229 972-241-8250 Kim Hoyoung (hoyoung@gdaacc.com)	No	0
14.	Texas Christian University/tcu.edu PO Box 297300 Ft. Worth, TX 76129 817-257-5572 Mary Beth Grayson- m.b.grayson@tcu.edu Bethany Kilgore- b.kilgore@tcu.edu Ashley Grubbs- ashley.s.grubbs@tcu.edu Jessica Cates- j.cates@tcu.edu	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
15.	Southern Methodist University/smu.edu Hegi Family Career Development Center PO Box 750256 Dallas, TX 75275-0256 214-768-2266 214-768-4292 (fax) recruit@smu.edu Guy Davis- guyd@smu.edu	No	0
16.	University of Dallas/udallas.edu  1845 E. Northgate Drive, Carpenter Hall, Room 141 Irving, TX 75062-4736  972-721-5131  972-721-5044 (fax) Harriet H. Cousins career@udallas.edu	No	0
17.	Devry University 4800 Regent Boulevard Irving, TX 75063-2439 972-929-6777 Joan Long- jlong@devry.edu Saundra Lohr- slohr@devry.edu	No	0
18.	Dallas County Community College District jobservices@dcccd.edu Notification includes all colleges listed below: El Centro College – elcentrocollege.edu Eastfield College – eastfieldcollege.edu Northlake College – northlakecollege.edu Mountain View College – mountainviewcollege.edu Brookhaven College – brookhavencollege.edu Richland College – richlandcollege.edu Cedar Valley College – cedarvalleycollege.edu	No	0
19.	Capital City African American Chamber of Commerce 5407 North IH 35, Suite 304 Austin, TX 78723 512-459-1181 admin@capcitychamber.org	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
20.	League United Latin American Citizens (LULAC) 9090 Lake Carolyn Parkway, #1700 Irving, TX 75039 214-219-2133 Joe Campos (jcampos@lulac.org)	No	0
21.	All Access Website www.allaccess.com	No	0
23.	University of Texas at Dallas/utdallas.edu UTD Career Center PO Box 830688, MC-16 Richardson, TX 75083-0688 972-883-29443 972-883-2431 (fax) Jody Everson, Employer Relations Coordinator recruit@utdallas.edu	No	0
24.	University of Texas at Arlington/uta.edu PO Box 19156 Arlington, TX 76019-0156 817-272-2932 817-272-5792 (fax) Barbara Peet, Director of Career Services careers@uta.edu	No	0
26.	The Art Institute of Dallas Two Northpark East 8080 Park Lane, Suite 100 Dallas, TX 75231 469-587-1213 Jennifer Magee (jmagee@aii.edu)	No	0
27.	Texas Women's University 304 Administration Drive PO Box 425589 Denton, TX 76204 940-TWU-2000 Sherri Williams - careers@twu.edu	No	0
28.	University of North Texas 1155 Union Circle #311277 Denton, TX 76203-5017 940-565-2000 Dan Naegeli- naegeli@unt.edu	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
29.	Austin College 900 N. Grand Avenue Sherman, TX 75090-4400 903-813-2000 Lance Ott - career@austincollege.edu	No	0
30.	Dallas Baptist University 3000 Mountain Creek Pkwy Dallas, TX 75211 214-333-5360 Marion Hill - Marion@dbu.edu	No	0
31.	Tarrant County College 817-515-8223 Northeast Campus (necareerservices@tccd.edu) 828 West Harwood Rd., Hurst, TX 76054-3299 Northwest Campus (nw.ccarerrservices@tccd.edu) 1500 Houston St, Ft. Worth, TX 76102 South Campus (monica.bettle@tccd.edu) 5301 Campus Drive, Ft. Worth, TX 76119 Southeast Campus (tracy.williams@tccd.edu) 2100 Southeast Pkwy, Arlington, TX 760182100 Southeast Pkwy, Arlington, TX 76018	No	0
33.	Greater Dallas Indo-American Chamber of Commerce 5930 LBJ Freeway, Suite 350 Dallas, TX 75240 214-346-9559 gdiacc@gdiacc.org	No	0
38.	Dallas Urban League (ulgdnctx.com) 4315 S. Lancaster Road Dallas, TX 75216 214-915-4600 phone 214-915-4601 fax Felicia Brooks (fbrooks@ulgdnctx.com)	No	0
		Total Interviewees	8

# KLIF(AM), KTCK(AM), KPLX(FM), KLIF(FM), KTDK(FM), WBAP(AM), WBAP-FM and KSCS(FM)

### **DOCUMENTATION NOTE**

Please see documentation for the Account Executive position filled on July 9, 2012. The recruitment efforts used to fill that position also apply to this position as well as additional on-air announcements and open house/job fair recruitment efforts.

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D) . 3500 MAPLE AVE

DALLAS, TX 75219

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description i93 sales position

Stratus # 386950

Special Canceling order

Instructions

Contact

New / Revision Revision

Start Date 09/20/12

End Date 10/28/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Date:

Advt#279173

Order Entered 09/18/12

				Sched	ule								
<b>#</b>	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T V	ľΤ	F	S	S	Total
	93 sales position	60 0.00 2544417	09/20/12 10/28/12 All Weeks	6:00AM 10:00PM	Υ	8	Х	x >	X	×	X	X	0.0 48 Spot
ep 12 = 0.00 Mar 13 = 0.00	Oct 12 = 0.00 Apr 13 = 0.00		y 12 = 0.00 y 13 = 0.00		12 = 0.00 13 = 0.00			an 13 = 0.		·		Feb 13 = 0.00 Aug 13 = 0.00	
		Total Cont	ract Value	: 0.00 T	otal Due	∋: 0.00	48	Spot	s				·

Client Acceptance:

.

Account Executive:

10/26/2012 12:00:11 PM by Michelle McNeely 10/26/2012 12:30:47 PM by Tony King

Sales / Market Manager:

10/26/2012 3:02:00 PM by KAREN LANEY

Business Manager:

10/20/20 12 010 210 210 210 210

Traffic Manager:

10/26/2012 3:52:33 PM by Becky Ericson

V 5.2

Cumulus-Dallas KTCK-AM

### Sales Order

Advertiser KTCK - HOUSE (D)

Agency

Bill To KTCK - HOUSE (D)

3500 MAPLE AVE STE 1310

**DALLAS, TX 75219** 

Account

**Executive Dallas KTCK House** 

Contract # Estimate #

Description i93 sales position

Stratus # 386952

Special AD: 10/23/12 End dated order

Instructions

Contact

New / Revision Revision

Start Date 09/20/12

End Date 12/31/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other

Advt#279169

Order Entered 09/18/12

				Sched	ule										10 (b) (b) 1 (c) (c)
	Sponsor Log Name svenue Types	Length Rate Line#	Start Date End Date		Auto Weekly	#/ Wk	M	T	W	T	F	S	S		Total
1	<u>er tielet eine Friege konsten er ter konzumer der die Friede von der verleit ver eine der verleit ver eine de</u>	60 0.00	09/20/12	6:00AM		_		1			v I	·	<u> </u>		0.0
	i93 sales position Promo / PSA / Promo/PSA		10/23/12 All Weeks	10:00PM	Y	8	Ľ	X	X	X	_ × ]	Х	<u> </u>		48 Spot
Sep 12 = 0.00	0 12 = 0.00 Oct 12 = 0.00		12 = 0.00	Dec	12 = 0,00		J	lan 13 =	= 0.00				Feb 13	3 = 0.00	
Mar 13 = 0.00	Apr 13 = 0.00	Ма	y 13 = 0.00	Jun	13 = 0.00		J	(u) 13 =	0.00				Aug 13	3 = 0.00	

Total Contract Value: 0.00 Total Due: 0.00 48 Spots

Client Acceptance:

Date:

Account Executive:

10/26/2012 2:03:31 PM by Alec Drake

Sales / Market Manager:

10/26/2012 2:03:52 PM by Alec Drake

Business Manager:

10/26/2012 3:03:47 PM by KAREN LANEY

Traffic Manager:

10/26/2012 4:03:09 PM by Kimberly Jolly

V 5.2

Advertiser KLIF FM - HOUSE (D)

Agency

Account

Contract #

Estimate #

Bill To KLIF FM - HOUSE (D)

Executive Dallas KLIF-FM House

Description i93 additional recruitment promo

New / Revision New

Start Date 09/26/12

End Date 10/25/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other A

Advt#286543

Contact

Instructions

Stratus # 387237

Special new order

Order Entered 09/25/12

				Sched	ule				
#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M T W T	F S S	Total
1	i93 recruitment promo Promo / PSA / Promo/PSA	60 0.00 2547886	09/26/12 10/25/12 All Weeks	6:00AM 9:00PM	Υ	18	X X X X	X	0.0 90 Spot
2	i93 recruitment promo Promo / PSA / Promo/PSA	60 0.00 2547887	09/26/12 10/25/12 All Weeks	6:00AM 8:00PM	Y	10		X X	0.0 40 Spot
Sep 12 = 0.00 Mar 13 = 0.00	) Apr 13 = 0.00	May	y 12 = 0.00 y 13 = 0.00	Jun	12 = 0.00 13 = 0.00		Jan 13 = 0.00 Jul 13 = 0.00	Feb 13 = 0.00 Aug 13 = 0.00	
	Client Acce	Total Contr	act Value:	0.00 To	tal Due:	0.00	130 Spots  Date:		
	Account Exe Sales / Market Ma Business Ma Traffia M	anager: 9	/25/2012 1; /25/2012 1; /25/2012 2;	19:30 PM   27:41 PM	by Tony by KARE	King N LAI	NEY		
## T	Traffic Ma	-	/25/2012 4: E STANDA			•	-		V 5.2

Advertiser KSCS - HOUSE (D) Agency

Bill To KSCS - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas KSCS House

Contract # Estimate #

Description KSCS SALES RECRUITMENT

Stratus # 386896

Special 040312 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 09/18/12

End Date 10/07/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Unused

Competitive Code Various / Other

Advt#285286

Order Entered 09/17/12

				Sched	ule		
#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk_M_T_W_T_	F S S Total
1 KS	CS SALES RECRUITMENT Promo / PSA / Unused	30 0.00 2544044	09/18/12 09/23/12 All Weeks	6:00AM 11:59PM	N	0 8 8 8	0.00 8 8 8 48 Spots
2 KS	CS SALES RECRUITMENT Promo / PSA / Unused	30 0.00 2544045	09/24/12 10/07/12 All Weeks	6:00AM 11:59PM	N	8 8 8 8	0.00 8 8 8 112 Spots
Sep 12 = 0. Mar 13 = 0.			12 = 0.00 13 = 0.00		12 = 0.00 13 = 0.00	Jan 13 = 0.00 Jul 13 = 0.00	Feb 13 = 0.00 Aug 13 = 0.00

**Total Contract Value: 0.00** 

Total Due: 0.00 160 Spots

Client Acceptance:

Date:

Account Executive:

9/17/2012 9:52:07 AM by Jane Spalding

Sales / Market Manager:

9/17/2012 9:59:10 AM by David Klement

**Business Manager:** 

9/17/2012 10:16:30 AM by Carol Hubbard

Traffic Manager:

9/17/2012 11:04:22 AM by Jane Spalding

V 5.2

Advertiser KLIF FM - HOUSE (D)

Agency

Account

Contract #

Estimate #

Bill To KLIF FM - HOUSE (D)

Executive Dallas KLIF-FM House

Description i93 sales position promo

Special MM: 10/26 Canceling ordre

New / Revision Revision

Start Date 09/20/12

End Date 10/28/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA Competitive Code Various / Other

Advt#286543

Contact

Instructions

Stratus # 386927

Order Entered 09/17/12

102 color wealth	6:00AM 0:00PM N	8 8 8	0
Promo / PSA / Promo/PSA 2544273 All Weeks	0.000 14	0 0 0	8 8 8 8 312 Sp

**Total Contract Value: 0.00** 

Total Due: 0.00

312 Spots

Date:

Client Acceptance:

Account Executive:

10/26/2012 12:08:55 PM by Michelle McNeely

Sales / Market Manager:

10/26/2012 12:15:36 PM by Tony King

**Business Manager:** 

10/26/2012 12:20:14 PM by KAREN LANEY

Traffic Manager:

10/26/2012 12:25:39 PM by Kimberly Jolly

V 5.2

**WBAP-AMFM** 

#### Cumulus-Dallas

### Cumulus Sales Order

Advertiser WBAP - HOUSE (D)

Agency

Bill To WBAP - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas WBAP House

Contract#

Estimate #

Description SALES OPEN HOUSE

Stratus # 385340

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#

Advt#285285

				Sched	ule				
# R	Sponsor Log Name evenue Types	Length Rate Lin	Start Date # End Date	Start time End time	Auto Weekly	#/.Wk	M T W T F	S S	Total
******	/SALES OPEN HOUSE	30 0.00 252637	08/07/12 08/15/12 3 All Weeks	5:00AM 11:59PM	Y	40	x x x x x	хх	0,00 80 Spots
Aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		Oct 12 = 0.00 Apr 13 = 0.00		12 = 0.00 13 = 0.00		Dec 12 = 0.00 Jun 13 = 0.00	Jan 13 = 0.00 Jul 13 = 0.00	
	Т	otal Co	ntract Value	: 0.00 T	otal Du	e: 0.00	80 Spots		
	Client Accept	tance:		ATT 0.	. **		Date:		
Account Executive: Sales / Market Manager: Business Manager: Traffic Manager:			8/6/2012 11 8/6/2012 12 8/6/2012 12 8/6/2012 1:	::33:26 PM ::45:29 PM	by Dav	id Smit REN LA	th NEY		V 5.0
AL	L ORDERS SUBJE	CT TO 1	HE STAND	ARD TERM	IS AND	COND	ITIONS ATTACHED	HERETO	

Advertiser KTCK - HOUSE (D)

Agency

Bill To KTCK - HOUSE (D)

3500 MAPLE AVE STE 1310

**DALLAS, TX 75219** 

Account

**Executive Dallas KTCK House** 

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385341

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279169

				Sched	ule					
	Sponsor Log Name Venue Types	Length Rate Line#	Start Date End Date	Stantilme End time	Auto Weekly	#/Wk	M T W T F	S <sup>†</sup> S	Total	
•	SALES OPEN HOUSE PSA / Promo/PSA	30 0.00 2526374	08/07/12 08/15/12 All Weeks	5:00AM 11:59PM	Y	40 [	x   x   x   x   x	XX	0.00 80 Spots	
Aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		ot 12 = 0.00 or 13 = 0.00	Nov 12 = 0.0 May 13 = 0.0			Dec 12 = 0.00 Jun 13 = 0.00	Jan 13 = 0.00 Jul 13 = 0.00		
	Т	otal Con	tract Value:	0.00 T	otal Due	9: 0.00	80 Spots			
	Client Accept	ance: -			•		Date:			
	Account Exec		8/6/2012 11:35:59 AM by Pamela Mollman 8/6/2012 1:48:21 PM by Alec Drake							
	Business Manager: Traffic Manager:			8/6/2012 2:12:01 PM by KAREN LANEY 8/6/2012 2:16:20 PM by Kimberly Jolly						
AL	L ORDERS SUBJE	CT TO TI	HE STANDA	ARD TERM	IS AND	CONDI	TIONS ATTACHE	) HERETO	ļ	

Advertiser KSCS - HOUSE (D)

Agency

Bill To KSCS - HOUSE (D)

West Victory Plaza

3090 Olive Street, Ste 400

Dallas, TX 75219

Account

Executive Dallas KSCS House

Contract# Estimate #

Description SALES OPEN HOUSE

Stratus # 385342

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

- Co-op No

Co-op Product

Notarized N

# of Involces 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Advt#285286 Competitive Code Various / Other

				Sched	ule			Shiring the second			
#	Sponsor Log Name evenue Types	Length Rate Line	Start Date # End Date	Start time End time	Auto Weekly	#//Wk	M T W T F	SUS	Tota		
1		30	08/07/12	5:00AM				1010	0.		
	SALES OPEN HOUSE PSA/Promo/PSA	0.00 2526375	08/15/12 3 All Weeks	11:59PM	Υ	40	<u> </u>	XX	80 Spo		
Aug 12 = 0.00 Peb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		00(12-0,00				Dec 12 = 0.00 Jun 13 = 0.00				
	Client Accept	ance:					Date:	-			
	Account Exec	utive:	8/6/2012 11:36:47 AM by Pamela Mollman 8/6/2012 3:17:31 PM by David Klement								
	Sales / Market Mar	nager:									
	Business Mai	nager:	8/6/2012 3:36:15 PM by KAREN LANEY								
	Traffic Mar	nager:	8/6/2012 3:49:38 PM by Jane Spalding								
	L ORDERS SUBJE	CT TO T	HE STANDA	ARD TERM	IS AND	CONDI	TIONS ATTACHED	HERETO			

Advertiser KPLX - HOUSE (D)

Agency

Bill To KPLX - HOUSE (D)

3500 MAPLE STE 1600

**DALLAS, TX 75219** 

Account

**Executive Dallas KPLX House** 

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385343

Special 080612 NEW ORDER~PM Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Advt#260566 Competitive Code Various / Other

				Sched	ule			Contract Contract			
	Sponsor Log Name venue Types	Length Rate Line	Start Date # End Date	Start time End time	Auto Weekly	#//Wk	M T W T F	S S	Total		
	SALES OPEN HOUSE	30 0.00 2526376	08/07/12 08/15/12 6 All Weeks	5:00AM 11:59PM	Υ	40	x   x   x   x   x	хх	0.0 80 Spot		
Aug 12 = 0.00 Feb 13 = 0.00	OSP 12 0.00		Oct 12 = 0.00 Nov 12 = 0.00 Apr 13 = 0.00 May 13 = 0.00				Dec 12 = 0.00 Jun 13 = 0.00	Jan 13 = 0.00 Jul 13 = 0.00			
	T	otal Cor	ntract Value	: 0.00 T	otal Due	9: 0.00	80 Spots				
	Client Accept	ance:		,		<del></del>	Date:	<del></del>			
	Account Executive: Sales / Market Manager: Business Manager:			8/6/2012 11:37:29 AM by Pamela Mollman 8/6/2012 3:29:41 PM by Richard Frish 8/6/2012 3:36:02 PM by KAREN LANEY							
	Traffic Mar	ager:	8/6/2012 4:19:13 PM by Cheryl Allum								
ALI	L ORDERS SUBJE	ст то т	HE STAND	ARD TERM	IS AND	CONDI	TIONS ATTACHED	HERETO			

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D) 3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

Executive Dallas KLIF-FM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385344

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Various / Other Advt#279173

				Sched	ule						
# R	Sponsor Log Name evenue Types	Length Rate Lin		Start time End time	Auto Weekly	#/ Wk	M T W T F	SS	Total		
*	SALES OPEN HOUSE PSA/Promo/PSA	30 0,00 252637	08/07/12 08/15/12 7 All Weeks	5:00AM 11:59PM	Υ	40	x x x x x	хх	0,0 80 Spot		
Aug 12 = 0.00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		Oct 12 = 0.00 Nov 12 = 0.00 Apr 13 = 0.00 May 13 = 0.00				Dec 12 = 0.00 Jun 13 = 0.00	Jan 13 = 0.00 Jul 13 = 0.00			
	. 1	otal Co	ntract Value	: 0.00 T	otal Du	e: 0.00	80 Spots				
	Client Accep	tance:					Date:	<del></del>			
	Account Exec		8/6/2012 11:39:23 AM by Pamela Mollman 8/6/2012 11:40:59 AM by Tony King								
	Business Manager: Traffic Manager:			8/6/2012 11:42:35 AM by KAREN LANEY 8/6/2012 11:56:27 AM by Kimberly Jolly							
AL	L ORDERS SUBJE	CT TO	THE STANDA	ARD TERM	IS AND	CONDI	TIONS ATTACHED	HERETO			

KLIF-AM **Cumulus-Dallas** 

### Cumulus Sales Order

Advertiser KLIF-AM - HOUSE (D)

Agency

Bill To KLIF-AM - HOUSE (D)

3500 MAPLE AVE

**DALLAS, TX 75219** 

Account

Executive Dallas KLIF-AM House

Contract #

Estimate #

Description SALES OPEN HOUSE

Stratus # 385336

Special 080612 NEW ORDER~PM

Instructions

Contact

New / Revision New

Start Date 08/07/12

End Date 08/15/12

Month Type Broadcast

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

# of Invoices 1

Make Goods Ask AE Income Type Promo / PSA

Local Income Type Promo/PSA

Advt#279173 Competitive Code Various / Other

				Sched	ule					
# R	Sponsor Log Name evenue Types	Length Ráte Lin	Start Date # End Date	Start time End time	Auto Weekly	#//Wk	M T W T F	S S	Total	
	SALES OPEN HOUSE	30 0,00 252636	08/07/12 08/15/12 3 All Weeks	5:00AM 11:59PM	Υ	40 [	x   x   x   x   x	xx	0,00 80 Spots	
Aug 12 = 0,00 Feb 13 = 0.00	Sep 12 = 0.00 Mar 13 = 0.00		Oct 12 = 0.00 Nov 12 =  Apr 13 = 0.00 May 13 =				Dec 12 ≈ 0.00 Jun 13 ≈ 0.00	Jan 13 = 0.00 Jul 13 = 0.00		
	7	otal Co	ntract Value	: 0.00 T	otal Due	e: 0.00	80 Spots			
	Client Accep	tance:					Date:		:	
	Account Exec Sales / Market Mar Business Mar	8/6/2012 11:34:50 AM by Pamela Mollman 8/6/2012 1:03:45 PM by David Smith 8/6/2012 2:11:35 PM by KAREN LANEY								
	Traffic Ma	nager:	8/6/2012 2:41:10 PM by Jane Spalding							
AL	L ORDERS SUBJE	CT TO	HE STAND	ARD TERM	IS AND	CONDI	TIONS ATTACHED	HERETO	,	

# PUTTING TEXANS BACKTO WORK



# CUMULUS JOB FAIR SEPTEMBER 12, 2012 OVER 6,000 ATTENDEES!



GERALDO RIVERA'S LIVE NATIONAL BROADCAST



RESERVE YOUR SPACE NOW AT THE NEXT JOB FAIR ON MARCH 19, 2013

Cumulus Dallas wants to make sure this topic stays at the forefront as well as take action.

Cumulus Dallas is hosting a Job Fair to help PUT TEXANS BACK TO WORK!

Job Fair - September 12th











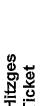






Steve Lamb WBAP

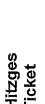
Ben Ferguson WBAP

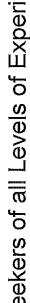


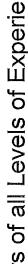


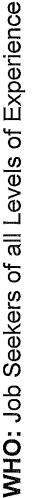


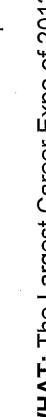












WHAT: The Largest Career Expo of 2012

WHEN: Wednesday, September 12th - 9am to 4pm



